

MAYOR'S COMMITTEE | MINUTES

Meeting date | time 5/17/2017 12:00 PM | Meeting location City Hall

Meeting called by Sindi Crosland (Chair)

Note taker JoAnn Brooks

Next meeting: June 21, 2017 12:00 PM

Location: City Hall

Present: Sindi, Mayor Loomis, Becca, Otter, Lynette, Miriam, Shawn, Korey, Susan, and JoAnn.

AGENDA TOPICS

1. New Business

- A. New Member: Corey Mereness; he is the ISU Adult Education Director for the Blackfoot area
 - Having an open house on May 31st, 12 PM (Ribbon Cutting 11:45 AM). Location: 625 Pacific Ave., Blackfoot.
 - ISU GED Graduation on June 9th

2. Resource Fair Recap

- A. Over-All Thoughts/Suggestions
 - Resource Fair was a great success, and an improvement from last year. We appreciate all of your help, hard work, and dedication
 - Unofficial participant total is 1,068 (students and community)
 - Students were excited and asked if we were going to do this next year
 - 60 Vendors in attendance
- B. Vendor Survey Results
 - Most surveys are very positive
 - Vendors would like to see more community members coming in
 - Becca will email everyone a copy of the survey results
- C. Ideas/Improvements for next year's Resource Fair
 - Community Members
 - Change time to accommodate community members that work
 - 2 PM – 6 or 7 PM
 - Double Shift: 1-3 PM and 5 - 7 PM
 - Hold fair during high school parent-teacher conference
 - Advertise that the resource fair is at the BPAC (not the high school) and that the community should park at the BPAC
 - Change location to the fairgrounds
 - Schools will have funds to transport students on field trips next year
 - Vendors
 - Make sure vendors know that the majority of participants will be high school students

- Advertising & Marketing
 - Partner with someone that can provide financial assistance for advertising
 - Coke or Pepsi: they provide free banners
 - Sindi and Lisa have contacts.
 - Korey, of Blackfoot ISU Adult Ed., is willing to partner
 - Becca, Lisa, and Sindi will work with Korey
 - Continue to look at T.V. news channels and radio
 - Most require a fee
 - Start looking at marketing in January 2018

3. Employers Breakfast

- A. Planning starts at next month's meeting

4. Booth at "Celebrate Blackfoot" (Blackfoot Pride Days)

- A. June 30th & July 1st
- B. Mandatory participation not required
- C. Will be an "informational" booth
 - We are happy to hand out any informational material from your organizations
 - Contact Sindi for further information
- D. Looking into getting a table cloth with our name on it (Mayor's Committee)
 - Becca will check pricing and quality
 - Korey will be able to provide table cloth if it states that ISU is sponsoring it

5. Miscellaneous

- A. Thinking about a Mayor's Committee float in the Blackfoot parade
 - Not this year, we realize it's a huge endeavor
 - Federal Express makes banners; they are less expensive than many other businesses
- B. Becca would like to write a monthly or quarterly column in the Blackfoot Newspaper, highlighting disabilities and/or resources
 - Will also look into the Bingham Magazine, as well as the Bingham Memorial Hospital's Magazine