

# MAYOR'S COMMITTEE | MINUTES

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Meeting date | time 9/21/2016 12:00 PM | Meeting location City Hall

Meeting called by Sindi Crosland (Chair)

Note taker JoAnn Brooks

Next meeting: October 19, 2016 12:00 PM

Location: City Hall

Present: Sindi Crosland, Mayor Loomis, Lisa Tornabene, Becca Freeburne, Dave Wilson, Susan Nalley, and JoAnn Brooks.

## AGENDA TOPICS

### 1. New Business:

#### A. Evictions from RALF homes.

- 60-70 people with mental health issues were evicted.
- Currently there is no safety net for them. Is there anything that we can do for them?
  - There is no charter for assisting them through this committee, at this time.
  - Suggested agencies/programs that may help:
    - Indigent Committee in Pocatello
    - Medicaid Waiver
    - NAMI
- Sindi will contact NAMI, to see what can be done.

### 2. Employer Recognition Breakfast

#### A. The Breakfast will be held October 20<sup>th</sup>, 2016.

- 9-10 A.M.
- Location: Premier Technologies.
  - Need to reconfirm by October 1<sup>st</sup>. Contact Nicole Simpson (she's in Premier's HR)
  - We should invite Premier Technologies to do a special welcome. We should also say/do something special to thank Premier for providing the venue.

#### B. Program:

- Speakers:
  - Representative from Ogden's Tires
    - Becca will speak to Jason, to follow-up and confirm who will speak.
  - MJ, from Dawn's Enterprises (testimonial)
  - Lisa or Brenda and Toni

#### C. Media Coverage:

- Articles in Newspapers:
  - Articles will start running a week from Friday.
  - Four articles in all; article about the breakfast will be the fourth.

- It has been suggested that we also try to get articles or a press release in the following newspapers:
  - Idaho State Journal
  - Post Register
  - Shelley Pioneer
  - Aberdeen Times
- It has been suggested that we also get the breakfast announced in the “Community Notes” (a section in the Morning News).
- Becca will follow up on the newspapers and “Community Notes.”
- Television:
  - Sindi will reach out to Channel 6 News in Pocatello.
  - Becca will reach out to Channel 8 News in Idaho Falls.

D. Invitations:

- 110 invitations were sent out (to all those who have business licenses).

F. Food:

- Make sure Julie Van Orden is invited (she brings cinnamon rolls).
- Sheila will do fruit kabobs
- Downtown Bread Company, Chick-Fa-La, and Ridley’s will also be asked to donate.

G. Recognition Awards:

- Plaque:
  - Will have our hand and leaf symbol (logo) on it.
  - Will state that the “Mayor’s Committee Recognizes Snake River Travel Plaza as the 2016 Employer of the year.”
    - Becca will find out what we officially call the Snake River Travel Plaza, and contact Sindi before Sindi gets in touch with Terry.
  - Committee will give a new plaque every year.
- Winner:
  - The committee has voted that the Snake River Travel Plaza will be the 2016 Employer of the year.
    - Did not vote for Dawn Enterprises or the Library due to a conflict of interest.
    - Narrowed nominees down to Cal Ranch and Snake River Travel Plaza.
      - Becca nominated SRTP and Suzanne seconded the motion.
      - Lisa nominated Cal Ranch and Becca seconded the motion.
    - The vote was 3 in favor of Snake River Travel Plaza and 2 in favor of Cal Ranch.
    - The Mayor abstained from voting.
- Nominees:
  - Certificates of appreciation to be given to nominees.
  - Becca and Dave (Voc. Rehab) will call nominees to let them know that they are nominated.
  - Lisa will forward the list of nominees to Becca and Dave.
- Employers:
  - Becca has 41 binders and about 20 laptop bags, to be given to employers.
    - Pad folios will contain the following:
      - Employer incentives

- Sindi's Information
- Voc. Rehab's Information
- Transportation Information (PRT)
- 211 magnets and brochures
- Pens from Sheriffs and Police department
- Becca will ask Otter Goggle White (from Fort Hall) for other possible swag.
- Port folios will be put together at next committee meeting (Oct. 19)

H. Miscellaneous:

- Mayor Loomis coming to Dawn Enterprises October 25 at 2:00 P.M. to do a proclamation.

**Committees**

**Program Committee:**

- ✚ Shawn Hill
- ✚ Sindi Crosland
- ✚ Russell Waite
- ✚ Becca Freeburne

**Marketing Committee:**

- ✚ Becca Freeburne
- ✚ Dave Wilson

**Food Committee:**

- ✚ Miriam Vail
- ✚ Sheila Jackson
- ✚ Lisa Tornabene
- ✚ Susan Nalley
- ✚ Mike Hirschi

**Invitations:**

- ✚ Lisa Tornabene

**Calling – Follow Up Calls:**

- ✚ Sindi Crosland

**Employer Nominations**

- ✚ Layn and the staff of A&W Snake River Travel Plaza
- ✚ Jason Rammell and the staff of Ogden Point S
- ✚ Our local Walmart store
- ✚ Trina Brighton with GCA Services Group
- ✚ Lisa Harral and the staff at the Blackfoot Public Library
- ✚ Our local Cal Ranch
- ✚ Dawn Enterprises, Inc.
- ✚ Dr. Cody Jones at Complete Family Eye Care